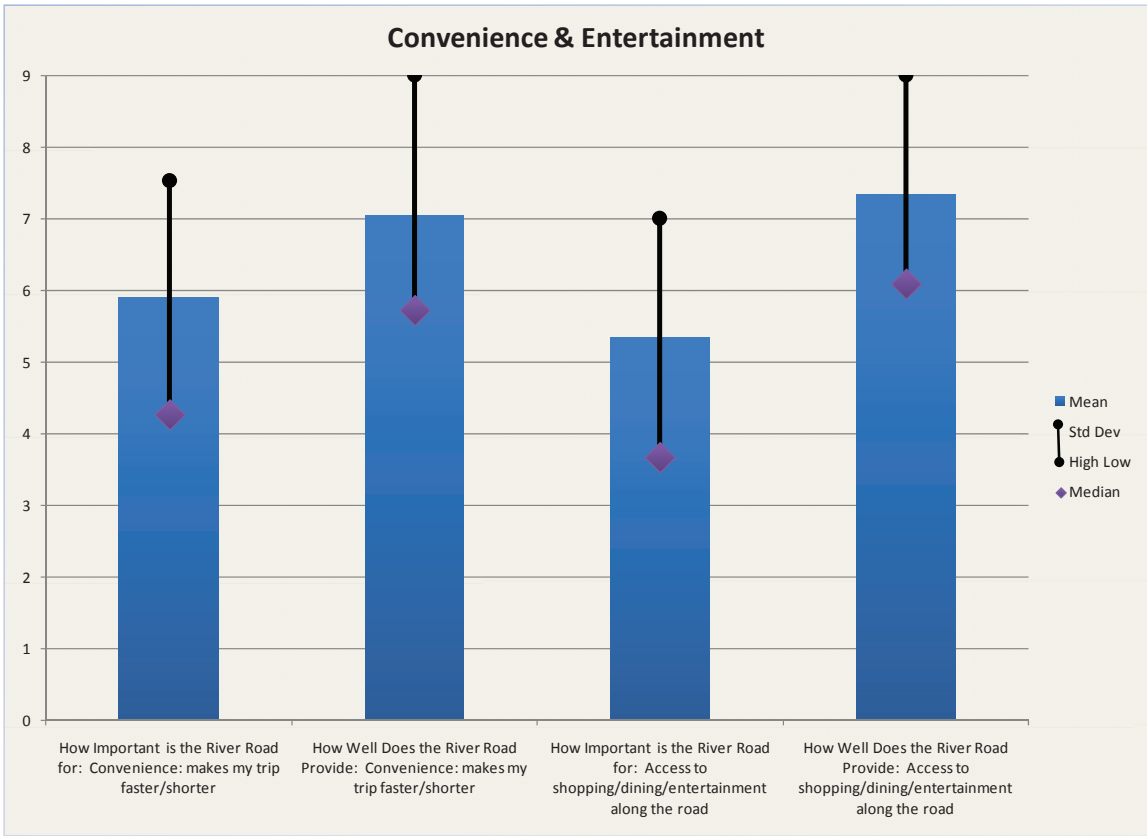


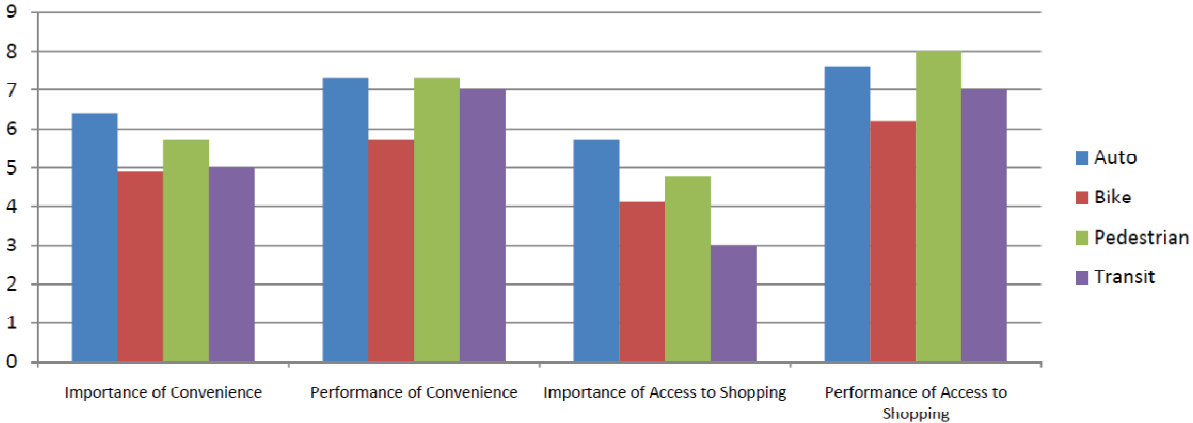
River Road Functionality

Participants were asked to evaluate River Road for how important it was, and how well it provided, convenience and access to shopping/retail/entertainment, where 9 = Very High and 1 = Very Low. In general,

- Road’s importance for convenience and access to shopping/retail/entertainment was viewed neutrally.
- Road’s performance of these functions outscored its importance for these functions
- The functionality ratings of River Road did not vary significantly across different modal uses, except that bicyclists consistently scored each function lower than the mean
- In general, residents in the eastern half of the corridor viewed the road as more important for convenience and access to shopping etc.



River Rd Functionality



River Road Functionality: By Place of Residence

